THE MISSION OF SPECIAL OLYMPICS

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. This gives them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

All our programs are offered at no cost to the athletes and their families.
A MESSAGE FROM OUR LEADERSHIP

In 2018, Special Olympics celebrated its 50th anniversary and honored the legacy of founder Eunice Kennedy Shriver, who believed in the utmost potential for children and adults with intellectual disabilities. What started as an idea for a sports organization has blossomed into much more, as we now help to change the lives of athletes on and off the field.

Special Olympics Northern California & Nevada believes that sports has the power to transcend race, religion, gender and ability, and to bring us all closer together to help build a more inclusive world. But what does inclusion truly mean? We believe in giving children and adults with intellectual disabilities the same opportunities to play sports as anyone else, whether it be for their school team or in the community. We believe in providing a platform for inclusive health, promoting access and resources to athletes who may often be overlooked or not receiving proper care. We believe in inclusion in the workforce and in the community and encourage athletes to find their voice through the Athlete Leadership Program and gain confidence through their accomplishments on the field. And we believe in social inclusion, starting with the Young Athletes Program at age 2 all the way through the Schools Partnership Program and into adulthood through Unified Sports and other endeavors.

Carrying out the mission of Special Olympics Northern California & Nevada would not be possible without the support of our corporate partners, donors and volunteers. Your generosity allows us to host 400 competitions across 14 sports each year, provide critical health resources and expand our footprint on campuses. In these pages, we share the lifelong impact sports and Special Olympics is having on our athletes and the world around us. We highlight the accomplishments of JoJo, Danielle, Sean and Kelvin—several of the more than 27,178 athletes we serve—and the value they bring to their families, workplaces, schools, and the communities in which they live.

So what awaits us in the next 50 years? We’re confident that with your help, we will transform our communities and inspire people to open their hearts and minds to accept and include people with intellectual disabilities. Together, we are changing the world through sports.
JoJo Finds Peace in the Water

Special Olympics Nevada Swimmer Jolina ("JoJo") finds her happiness in the water.

Born and raised on the Marshall Islands, JoJo became an avid swimmer and was inspired by her older brother, Giordan, who competed in swimming at the 2012 and 2016 Olympic Games. JoJo, who has autism, struggles with words and shies away from most social interactions – but has excelled in the pool, leading to increased confidence and friendships. JoJo earned three gold medals at the 2018 Special Olympics USA Games in Seattle and was profiled with her family by ESPN.
"Being a part of Special Olympics means never having to apologize because my child didn’t understand. It means my child can let loose and have fun with support from her coaches, her teammates and even other parents."

– Mary H.
JoJo’s Mother

Every $250 raised allows an athlete to train & compete for an entire year.
Danielle Finds a Platform for Inclusion

Growing up, former Special Olympics Athlete Danielle heard a lot about what she couldn’t do.

Born with cerebral palsy, Danielle faced challenges in the classroom and socially on school campuses, where other students didn’t understand her differences. But instead of hiding or feeling sorry for herself, Danielle took action and discovered a passion for promoting inclusion through Special Olympics.

Today, Danielle is a licensed attorney in San Francisco. She started her own non-profit, called the DIFFERbilities Experience; received the 2013 National Peace First Prize and 2014 Life Without Limits Award; and co-founded the international “Spread the Word to End the Word” campaign, for which she was subsequently invited to the White House by President and First Lady Obama.
WINNING WITH INCLUSION AND ADVOCACY

“I would not be where I am today without Special Olympics and the family and confidence that it gave me.”

– Danielle L.
“As a parent, I can’t say enough about Special Olympics. Healthy Athletes has taught Kelvin a lot about being healthy and being strong. People with disabilities really need this type of atmosphere.”

– Yolanda J.
Special Olympics
Parent

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Free Health Screenings for People with Intellectual Disabilities

Special Olympics Health in the United States is made possible by the Golisano Foundation in collaboration with the U.S. Centers for Disease Control and Prevention

The Special Olympics Healthy Athletes program offers athletes the opportunity to receive health screenings, resources, and related equipment—all 100% free of charge at select competitions. Disciplines led by trained medical professionals include Health Promotion, Special Smiles, Opening Eyes, Healthy Hearing, Strong Minds, Fit Feet, FUNFitness and MedFest.

Health Screenings Prove to be Vital

- 47% of athletes screened were in need of urgent or non-urgent referrals to a dentist
- 43% of athletes screened needed a new eyewear prescription
- 64% of athletes screened had flexibility, balance or strength problems
- 59% of athletes screened had gait abnormalities
Special Olympics Makes an Impact on Campuses

The Special Olympics Unified Champion Schools® initiative engages schools to create a climate of inclusion, acceptance and mutual understanding for students with and without disabilities. Through sports competitions, respect campaigns, inclusive youth leadership opportunities and whole-school involvement activities, we are working with students and staff to create a new Unified Generation.
“We want our students with special needs to be in the same environment with general education students. When they do that, they become more comfortable with one another. They start to realize that they have more similarities than differences.”

– Adam C.
Superintendent

Unified Champion Schools is supported by generous funding from the US Office of Special Education Programs.
The Power of Inclusion at Clovis North High School

The Clovis North High School Unified Soccer Team represented Northern California at the 2018 Special Olympics USA Games in Seattle and earned a silver medal. Through their journey, the team created lifelong memories, deep friendships and became a true example of inclusion.

Special Olympics Unified Sports®

Special Olympics Northern California Nevada
“The Special Olympics Unified team is very important. It’s a brotherhood and a sisterhood.”

– Sean B. Unified Athlete

“Participating in Unified Sports, he’s got something that he lives for. He wants to go to school because he can’t practice or be in the game if he’s not at school. It’s given him a zest to life.”

– Laurel B. Parent of Unified Athlete

Unified Partners 5,665

Students Impacted 195,250
“This was our family’s first experience with Special Olympics and it was easily one of the best days ever. It made us excited for future opportunities to participate with the organization.”

— Young Athlete Parent
Growing Up in Special Olympics

The Special Olympics Young Athletes Program is a unique sports and play program designed for children ages 2–7 with intellectual disabilities and their typically developing peers in an inclusive setting. The program focuses on the basics that are crucial to cognitive development—physical activities that develop motor skills and hand-eye coordination, and the application of these physical skills through sports and social interaction.
“People compliment me for being involved in Special Olympics. I just let them know I do it because I’m very selfish. I do it for the joy it gives me. I just love being involved with the athletes. They are so inspiring.”

– Cathy O.

Special Olympics
Special Olympics could not exist without volunteers.

Special Olympics Northern California & Nevada relies on the time, energy and passion of 28,276 volunteers to fulfill its mission and keep all programs 100 percent free for the athletes. Volunteers fill many capacities, including assisting with fundraising events and competitions; administration work; and, at the heart of Special Olympics, coaching.

Special Olympics coaches help children and adults with intellectual disabilities find their own strengths and empower them to be their best—both on and off the field. While dedicating their time and energy for the athletes, coaches also receive a lot in return. They are inspired by the athletes’ bravery, courage and determination. Coaches gain a new perspective on their own lives and build lifelong relationships with athletes and their families.
“We believe that all people should have equal opportunity to live a healthy and full life, regardless of ability. Supporting inclusion of all abilities resonates deeply with our employees, customers and in our neighborhoods as the need to help people with disabilities reach their full potential.”

– Brad S., Safeway

Volunteers
28,276
More than Sponsors

Special Olympics Northern California & Nevada is proud to align with corporate partners who share in the values of inclusion, acceptance and opportunity for people of all abilities.

It is through the generosity of corporate partners that Special Olympics is able to offer 400 competitions in 14 sports; vital health resources; and impactful schools programs across Northern California and Nevada. Not only do corporate partners provide financial support, but many choose to engage hands-on with the athletes through volunteering and participating in fundraising events. These experiences can boost employee morale, strengthen team bonds and build positive relationships within the community.

Corporate partners believe in an environment of success through diversity. Special Olympics offers a fun and interactive opportunity to get involved, generate favorable brand awareness and truly make a difference in the lives of athletes. Together with corporate partners, Special Olympics is leading the revolution to engage, empower and transform communities to ensure full inclusion for people with intellectual disabilities.
"I have met the best human beings associated with Special Olympics. From the athletes and volunteers to the members of law enforcement who are involved with the Law Enforcement Torch Run. Everyone has such big and genuine hearts."

– Retired Lt. John Hohmann
Scotts Valley Police

GOING BEYOND THE BADGE

$1.5+ Million Raised in 2018
Law Enforcement Supports Special Olympics

The Law Enforcement Torch Run (LETR) for Special Olympics is the largest grassroots fundraising vehicle worldwide in support of children and adults with intellectual disabilities. Law enforcement personnel from a variety of agencies dedicate their time and energy to raise money and awareness for Special Olympics.

In 2018, Special Olympics Northern California & Nevada hosted the LETR International Conference in Las Vegas, bringing together more than 1,000 personnel from agencies around the world in the spirit of Special Olympics.
TRAINING FOR LIFE THROUGH LEADERSHIP

“The training was incredibly uplifting! It provides athletes with empowerment to share their story in the community. We are now equipped with the skills to share the mission of Special Olympics!”

– Jessye B.
Speech Coach
Athletes Find Their Voice through The Athlete Leadership Program

Global Messengers are Special Olympics athletes, trained in public speaking, who help spread the message and vision of the movement. Along with attending and speaking at events, fundraisers and meetings, Global Messengers are equipped with a variety of new skills that they can transfer into the workplace, their school and/or community. Global Messengers are the voice of Special Olympics!

Major Athlete Leader Initiatives

• Four athletes served as key speakers at the 2018 LETR International Conference, presenting in front of 1,000+ attendees. More than a dozen athletes had speaking roles throughout the conference.

• Athletes led advocacy trips to Capitol Hill in Washington D.C., the California State Capitol in Sacramento, and Santa Clara County, meeting with legislators to share the impacts of Special Olympics.

• Athletes participated in numerous fundraising events, including the High Tech Challenge; a VIP Reception at Caesars Palace; Breakfast with Champions and dozens of others.
How Your Contributions Were Spent - 2018

- Program Services: 91%
- Fundraising: 8%
- Administration & General: 1%

Our Revenue Sources - 2018

- In-kind contributions: $16,152,418
- Direct Marketing: $2,052,579
- Individuals: $1,304,971
- Corporate: $1,286,387
- Fundraiser events: $921,585
- Law Enforcement Torch Run®: $895,167
- Grants: $984,065
- Community organizations: $393,186
- Government: $1,347,162
### STATEMENT OF ACTIVITIES (Income Statement)
For the Years Ended December 31

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions from the Public</td>
<td>$5,745,037</td>
<td>5,445,454</td>
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<tr>
<td>Contributions from Special Olympics, Inc.</td>
<td>510,205</td>
<td>470,248</td>
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<tr>
<td>Special Events - net revenues</td>
<td>1,356,055</td>
<td>1,264,481</td>
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<tr>
<td>Grants</td>
<td>1,347,162</td>
<td>888,980</td>
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<tr>
<td>Bequests, Estates &amp; Trusts</td>
<td>225,644</td>
<td>532,217</td>
</tr>
<tr>
<td>In-Kind Donations of Goods &amp; Services*</td>
<td>16,152,419</td>
<td>14,836,763</td>
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<tr>
<td>Investment &amp; Other Program Revenues</td>
<td>12,631</td>
<td>23,270</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$25,349,153</strong></td>
<td><strong>$23,461,413</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
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<tbody>
<tr>
<td>Program</td>
<td>$22,610,443</td>
<td>20,816,171</td>
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<tr>
<td>General &amp; Administrative</td>
<td>285,526</td>
<td>275,399</td>
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<tr>
<td>Fundraising</td>
<td>1,863,910</td>
<td>1,670,792</td>
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<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td><strong>24,759,879</strong></td>
<td><strong>22,762,362</strong></td>
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<tr>
<td><strong>TOTAL SURPLUS OR (DEFICIT)</strong></td>
<td><strong>589,274</strong></td>
<td>699,051</td>
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<tr>
<td>Net Assets at Beginning of Year</td>
<td>3,472,647</td>
<td>2,773,596</td>
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<tr>
<td><strong>TOTAL NET ASSETS at end of year</strong></td>
<td><strong>$4,061,921</strong></td>
<td><strong>$3,472,647</strong></td>
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</table>

### STATEMENT OF FINANCIAL POSITION (Balance Sheet)
As of December 31

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$2,602,754</td>
<td>2,131,845</td>
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<tr>
<td>Contributions Receivable</td>
<td>1,432,582</td>
<td>1,333,272</td>
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<tr>
<td>Deposits, Prepaid Expenses &amp; Other Assets</td>
<td>283,794</td>
<td>276,327</td>
</tr>
<tr>
<td>Equipment and Leasehold Improvements, net</td>
<td>52,255</td>
<td>59,263</td>
</tr>
<tr>
<td><strong>ASSETS</strong></td>
<td><strong>$4,371,385</strong></td>
<td><strong>$3,800,707</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$267,017</td>
<td>263,017</td>
</tr>
<tr>
<td>Line of Credit &amp; Other Debts</td>
<td>42,447</td>
<td>65,043</td>
</tr>
<tr>
<td>Net Assets - without donor restrictions</td>
<td>1,492,246</td>
<td>1,303,240</td>
</tr>
<tr>
<td>Net Assets - with donor restrictions</td>
<td>2,569,675</td>
<td>2,169,407</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$4,371,385</strong></td>
<td><strong>$3,800,707</strong></td>
</tr>
</tbody>
</table>

*Our unique service delivery model which relies on over 20,000 volunteers, enables your investment to make a larger qualitative impact on the lives of our athletes, as a greater percentage of funds are used for direct services.

$0.91 of every dollar raised goes directly back into our athlete programs.
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General Manager  
Former Chair, Special Olympics USA Games Board of Directors

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