



COOL SCHOOL CHALLENGE

February 18 and March 17, 2012

www.iPolarPlungeNV.com



Show your School Pride and Join the Polar Plunge® Cool School Challenge!

Designed exclusively for school teams participating in the Polar Plunge®, the Challenge gives students from grade school through college the opportunity to participate in a fun group activity while supporting the athletes of Special Olympics Northern California & Nevada. In order to qualify, school teams simply need to (1) register for the Polar Plunge® under the Cool School Challenge category and (2) start collecting donations. The school that raises the most money at each of the Plunge sites will receive a plaque to proudly display at school. Everyone who raises a minimum of \$125 will receive a Polar Plunge Hooded Sweatshirt. It's a win-win situation for your school and Special Olympics Northern California & Nevada!

Why participate in the Cool School Challenge?

- Instills a sense of pride in the school
- Creates teamwork among the students who participate
- Builds leadership skills
- Potential for volunteer hours (based on school approval)
- Enhances student self-esteem through helping others
- Provides a vehicle to celebrate people with differences and promote acceptance

Why Take the Plunge?

Special Olympics provides year round sports training and competition opportunities for children and adults with intellectual disabilities **FOR FREE**. By participating in Special Olympics, athletes gain confidence and self-esteem that carries over into their every day lives, giving them the opportunity to be contributing members in their local community.

ABOUT THE POLAR PLUNGE®

The Polar Plunge® is a fun way to support local Special Olympics athletes by jumping or running into icy cold water in the middle of winter. The Plunge is NOT a swim, it's a party! Everyone who raises a minimum of \$125 in donations will receive a very cool Polar Plunge® Hooded Sweatshirt and free admittance to the post plunge festivities immediately after the Plunge. Additional individual incentive rewards at the \$300, \$600, \$1,000 and \$2,500 level means the more you raise, the more you can earn! Participants collect donations on-line (PolarPlungeNevada.com) by setting up their own personal fundraising page and then emailing family and friends to support them. Costumes and team themes are encouraged. Awards are presented to top fundraisers, best costumes and more.

For More Information: Maggie Schwarz at 702-474-0690 or maggies@sonv.org

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